



Project title: YEIM – Young Entrepreneurs in Motion

Programme: COSME

Call: Erasmus for Young Entrepreneurs 2016

Duration: 24 months



YEIM – Young Entrepreneurs in Motion

BACKGROUND

In a European context where the current economical crisis has created a particularly fragile situation for today's Young generation and Young unemployment rates remain historically high, promote an entrepreneurial mindset becomes now more necessary than ever. Entrepreneurship and in particular SMEs, are the backbone of the EU economy. In parallel, the ICT sector is the driver for innovation in every other economic sector. Taking into account this context, the Young Entrepreneurs in Motion project (YEIM) is designed to promote European young entrepreneurship, especially within the ICT subsector (SMEs providers of IT services/products for other SMEs).

PROJECT OBJECTIVE

The ultimate goal of the **YEIM project** is to enhance entrepreneurship and the internationalization and competitiveness of micro and SMEs within the EU. For this purpose, the project will provide through the YEIM platform the following additional support services for NEs: Development, revise and improvement of their Business Plans (covering 3 different areas: internationalization, finance and technology) and a search tool for available finance complemented with a Financial Opportunity Diagnosis tool.

PROJECT SPECIFIC OBJECTIVES

YEIM's specific objectives are:

- **Promote accessibility of young entrepreneurs to the Erasmus for Young Entrepreneurs (EYE) programme:** Apart from make an intensive awareness about the EYE programme, YEIM will disseminate the financial opportunities of interest of young entrepreneurs coming from other EU programmes and private entities. YEIM will develop YEIM platform.
- **Encourage the exchange of opportunities and the collaboration between young entrepreneurs,** especially those who are working in the subsector of ICT services/products for other SMEs.
- **Enhance reciprocal intergenerational solidarity through the exchange of knowledge** between more experienced entrepreneurs (HEs) and young aspiring ones (NEs).
- **Promote high quality mentoring training actions addressed to HEs:** With these training actions HEs will acquire the necessary knowledge and skills to act as mentors of NEs.

- **Provide a complete high quality training package to NEs:** YEIM's training package for NEs will be complemented by the YEIM platform and its new tools which will help them to gain competences and perspectives that will be invaluable during their business start-up phase.
- **Encourage SMEs and young entrepreneurs to innovate** and seize the full opportunities of the EU internal market, by encouraging them to go abroad and to engage in cross-border transfers of knowledge and cooperation.
- **Foster women entrepreneurship in the ICT sector:** YEIM project through the experience of its partnership will work actively in the involvement of female NEs and HEs.

PARTNERS

Partner search	Chambers of Commerce or similar entities
	Regional entities for or active in the field of economic affairs, enterprise, business support or related issues
	Regional Development agencies
	Business support organisations, start-up centres, incubators, technology parks
	Business associations and business support networks
	Public and private entities offering business support services
	Business interface offices of (higher) education such as universities or institutes for vocational education and training.

BUDGET

Total budget	480.000 euro
Lead Partner budget	97.000 euro
Partner budget	between 55.000 and 58.000 euro (each partner)