

GODIŠNJI IZVJEŠTAJ O RADU UDRUGE INFORMO ZA 2023. GODINU



informo

ANNUAL ACTIVITY REPORT 2023 INFORMO ASSOCIATION



informo

/sadržaj/



O udruzi Informo

Presjek 2023. godine

Projekti provedeni i završeni tijekom 2023.
godine

Projekti u tijeku 2023. godine

Gospodarske usluge

/content/



About Informo

Cross section of 2023

Projects implemented and completed during
2023

Projects in progress in 2023

Economic services



/about Informo/

INFORMO - udruga za poticanje zapošljavanja, stručnog usavršavanja i obrazovanja

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/goal/

To have a positive impact on the personal, professional and territorial development of the community through:

- ▶ educating
- ▶ informing
- ▶ networking
- ▶ cooperation
- ▶ project making

/mission/

The mission of the Informo association is to accelerate territorial, business, professional and personal development.

/vision/

Informo is the impeller of sustainable development. The vision is to promote large-scale positive change through projects.

/values/

The mission of the Informo association and the activities of all employees, volunteers and members are based on the following basic values:

- 1) independence
- 2) creativity
- 3) transparency
- 4) solidarity
- 5) responsibility
- 6) tolerance

Above all, the Association stands for respect and appreciation of diversity and the promotion of volunteerism and open communication.

/presjek 2023. godine/



RAD UDRUGE PODRŽALI

Executive Agency for Small and Medium-sized Enterprises (EASME)

Europska komisija

Agencija za mobilnost i programe Europske unije

Ured za udruge Republike Hrvatske

AKREDITIRANI KAO

- ✓ Nacionalna kontakt točka European Projects Association (EPA) iz Bruxellesa (Belgija)
- ✓ Jedna od dvije lokalne točke za program „Erasmus za mlade poduzetnike“
- ✓ Institucionalna organizacija za slanje, primanje i koordinaciju volontera kroz Oznaku kvalitete



USTANOVA ZA CJELOŽIVOTNO OBRAZOVANJE ODRASLIH INTERNATURAL



UDRUGA INFORMO suosnivač je učilišta INTERNATURAL - ustanove za cjeloživotno obrazovanje odraslih odobrena od strane Ministarstva znanosti i obrazovanja.

Edukacije su usmjerene na zaštitu agroekološke prakse, obnovu ruralnih područja, očuvanje kulturne i gastronomske baštine te educiranje i poticanje mladih na ostanak u ruralnim zajednicama.

/cross section of 2023/



SUPPORTED BY

Executive Agency for Small and Medium-sized Enterprises (EASME)
European Commission
Agency for Mobility and European Union Programs
Government of The Croatian Republic Office for Cooperation with NGOs

ACCREDITED AS

- ✓ National contact point of the European Projects Association (EPA) from Brussels (Belgium)
- ✓ One of the four local points for the Erasmus for young entrepreneurs program
- ✓ Institution with Quality label for sending, receiving and coordination ESS volunteers



INSTITUTION FOR LIFELONG EDUCATION OF ADULTS INTERNATURAL



INFORMO association is a co-founder of the INTERNATURAL University - an institution for lifelong education of adults approved by the Ministry of Science and Education.

Education is aimed at protecting agro-ecological practices, restoring rural areas, preserving cultural and gastronomic heritage, and educating and encouraging young people to stay in rural communities.

/provedeni i završeni projekti tijekom 2023. godine/

PROJEKT: YEIM SGA₂ – ERASMUS ZA MLADE PODUZETNIKE (EYE)



Nositelj projekta: STIC WIRTSCHAFTSFORDERGESELLSCHAFT MARKISCH
ODERLANF MIT BESCHRANKTER HAFTUNG (Njemačka)

Partneri na projektu:

Udruga Informo (Hrvatska), Sociedad para a promocion de iniciativas empresariais innovadoras S.L. – UNINOVA (Španjolska), Project Ahead SC (Italija), Chambre de commerce et D Industrie de region Paris Ile-de-France (Francuska), Logos Societa Cooperativa a responsabilita limitata (Italija), Bohemia Eu planners SRO (Češka), Vamos Scotland LTD (Velika Britanija), Camara oficial de comercio e industria de Badajoz (Španjolska), Foundation cluster information and communication technologies (Bugarska).

Mjesto provedbe projekta: Hrvatska, Njemačka, Italija, Francuska, Češka, Velika Britanija, Španjolska, Bugarska i ostale zemlje EU.



Ciljana skupina projekta su **novi poduzetnici** koji su odlučili pokrenuti svoju vlastitu tvrtku ili su je već pokrenuli unutar protekle tri godine, te **iskusni poduzetnici** koji su vlasnici ili vode malo ili srednje poduzeće u jednoj od zemlji sudionica.



Executive Agency for Small and Medium-sized Enterprises (EASME)

136.006,75,00 eura



1.2.2019 – 31.1.2023.

/projects implemented and completed during 2023/

PROJECT: YEIM SGA₂ – ERASMUS FOR YOUNG ENTREPRENEURS (EYE)



Coordinator: STIC WIRTSCHAFTSFORDERGESELLSCHAFT MARKISCH ODERLANF MIT BESCHRANKTER HAFTUNG (Germany)

Partners on the project:

Udruga Informo (Croatia), Sociedad para a promocion de iniciativas empresariais innovadoras S.L. – UNINOVA (Spain), Project Ahead SC (Italy), Chambre de commerce et D Industrie de region Paris Ile-de-France (France), Logos Societa Cooperativa a responsabilita limitata (Italy), Bohemia Eu planners SRO (Czech Republic), Vamos Scotland LTD (Great Britain), Camara oficial de comercio e industria de Badajoz (Spain), Foundation cluster information and communication technologies (Bulgaria).

Place of project implementation: Croatia, Germany, Italy, France, Czech Republic, Great Britain, Spain, Bulgaria and other EU countries.



The target group of the project are **new entrepreneurs** who have decided to start their own company or have already started it within the past three years, and **experienced entrepreneurs** who own or run a small or medium-sized company in one of the participating countries.



Executive Agency for Small and Medium-sized Enterprises (EASME)

136.006,75,00 eura



1.2.2019 – 31.1.2023.

Opći cilj projekta: Projekt YEIM ima cilj poticati poslovni duh na regionalnoj, nacionalnoj i europskoj razini te pridonosi poboljšanju poduzetništva, konkurentnosti i internacionalizacije malog i srednjeg poduzetništva, potencijalnih start-up poduzetnika, novih mikro i malih poduzeća u Hrvatskoj, Njemačkoj, Italiji, Francuskoj, Češkoj, Velikoj Britaniji, Španjolskoj, Bugarskoj i unutar EU.

Kratki opis projekta: Projekt YEIM osmišljen je u svrhu promicanja europskog poduzetništva, posebice u ICT sektoru (male i srednje tvrtke koji su davatelji informatičkih usluga i proizvoda za druge male i srednje tvrtke). Projekt YEIM namijenjen je svim poduzetnicima, ali posebnu pozornost posvećuju promicanju poduzetništva u ovom sektoru s fokusom na poduzetništvo u žena, pomažući novim i već konsolidiranim poduzetnicima da obogate svoje znanje i radno iskustvo putem međunarodnih aktivnosti mobilnosti i umrežavanja.

Ovaj projekt kroz program međunarodne razmjene (Erasmus za mlade poduzetnike) pruža priliku novim poduzetnicima da uče od iskusnih i uspješnih poduzetnika u njihovom sektoru u zemljama sudionicima programa. Novi poduzetnici usvajaju i razmjenjuju znanje i poslovne ideje s iskusnim poduzetnikom kod kojeg borave i s kojim surađuju u razdoblju od 1 do 6 mjeseci, a boravak im je jednim dijelom financiran od strane Europske komisije.

U sklopu projekta, Udruga Informo je sudjelovala u stvaranju 15 odnosa s uspješnim poduzetnicima, te 30 odnosa s novim poduzetnicima. Krajnji cilj je ojačati poduzetništvo, internacionalizaciju i konkurentnost malih i srednjih poduzeća.

REZULTATI:

OSTVARENO **41** RAZMJENA PODUZETNIKA



30 mladih poduzetnika



otišlo je na razmjenu u
Švedsku, Mađarsku,
Njemačku, Sloveniju, Veliku
Britaniju, Španjolsku,
Francusku, Belgiju, Italiju

11 iskusnih poduzetnika



ugostilo je mlade
poduzetnike iz Slovenije,
Srbije, Rumunjske,
Austrije, Portugala i
Španjolske

General goal of the project: The YEIM project aims to encourage business spirit at the regional, national and European level and contributes to the improvement of entrepreneurship, competitiveness and internationalization of small and medium-sized enterprises, potential start-up entrepreneurs, new micro and small enterprises in Croatia, Germany, Italy, France, Czech Republic, Great Britain, Spain, Bulgaria and within the EU.

Brief description of the project: The YEIM project is designed to promote European entrepreneurship, especially in the ICT sector (SMEs that are providers of IT services and products for other SMEs).

The YEIM project is aimed at all entrepreneurs, but special attention is paid to promoting women's entrepreneurship in this sector, helping new and already consolidated entrepreneurs to enrich their knowledge and work experience through international mobility and networking activities.

This project, through the International Exchange Program (Erasmus for Young Entrepreneurs), provides an opportunity for new entrepreneurs to learn from experienced and successful entrepreneurs in their sector in the countries participating in the program. New entrepreneurs adopt and exchange knowledge and business ideas with an experienced entrepreneur with whom they reside and cooperate for a period of one month to six months, and their stay is partly funded by the European Commission.

As part of the project, the Informo Association will participate in creating 15 relationships with successful entrepreneurs, and 30 relationships with new; young entrepreneurs. The ultimate goal is to strengthen entrepreneurship, internationalization and the competitiveness of small and medium-sized enterprises

THE RESULTS:

41 ENTREPRENEUR EXCHANGES ACHIEVED



30 young entrepreneurs



went on exchange to Sweden, Hungary, Germany, Slovenia, the United Kingdom, Spain, France, Belgium, Italy

11 experienced entrepreneurs



hosted young entrepreneurs from Slovenia, Serbia, Romania, Austria, Portugal, and Spain

PROJEKT: ECOVINEGOALS - ECOlogical VINEyards GOVERNance Activities for Landscape's Strategies



Nositelj projekta: LAG Istočna Venecija, VEGAL, Italija

Partneri na projektu:

partneri iz Italije: Autonomna pokrajina Trento, PAT; Slovenije: Poljoprivredno-šumarska komora - Institut za poljoprivredu i šumarstvo Nova Gorica i Istraživački centar Akademije nauka i umjetnosti; Hrvatske: Agencija za ruralni razvoj Istre doo (AZRI), u Pazinu i Udruga za poticanje zapošljavanja stručnog usavršavanja i obrazovanja - INFORMO; Srbije: Centar za razvoj poslovanja Kragujevac; Crne Gore: Biznis start up centar Bar i općina Bar; i Grčke: Mediteranski agronomski institut Chania. Uz njih, dodatnih 9 organizacija smještenih u Italiji, Grčkoj, Crnoj Gori i Belgiji djelovati će kao združeni partneri.

Mjesto provedbe projekta:

Hrvatska, Italija, Slovenija, Srbija, Crna Gora, Grčka



Ciljana skupina projekta su vinogradari, instituti i obrazovne institucije, organizacije u poljoprivredi, donosioci odluka, lokalna zajednica.



Ukupni proračun projekta: **1.648.579,75 EUR**, od toga INFORMO ima udio:
Europskog fonda za regionalni razvoj (ERDF) -
165.049,00 EUR

Ured za udruge Vlade RH - **14.871,60 EUR**



1.3.2020 – 28.2.2023.

PROJECT: ECOVINEGOALS - ECOlogical VINEyards GOVERNance Activities for Landscape's Strategies



Coordinator: LAG Eastern Venice, VEGAL, Italija

Partneri na projektu:

Partners from Italy: Autonomous province of Trento (PAT); from Slovenia: Agricultural and forestry chamber - institute for agriculture and forestry Nova Gorica and the research center of the academy of sciences and arts; from Croatia: Agency for rural development of Istria ltd (AZRI) in Pazin and Association for the promotion of employment, professional development and education - Informo; from Serbia: Business development center Kragujevac; from Montenegro: business start up center bar and municipality of Bar; and from Greece: Mediterranean agronomic institute of Chania. In addition, nine more organizations located in Italy, Greece, Montenegro, and Belgium will act as associated partners.

Place of project implementation:

Croatia, Italy, Slovenia, Serbia, Montenegro, Greece



The target group of the project are winegrowers, institutes and educational institutions, organizations in agriculture, decision makers, local community.



Total project budget: **1.648.579,75 EUR**, of which INFORMO has a share of:
European Regional Development Fund (ERDF) - **165.049,00 EUR**



Government of The Croatian Republic Office for Cooperation with NGOs - **14.871,60 EUR**

1.3.2020 – 28.2.2023.

Vinogradarstvo predstavlja jedan od najvažnijih gospodarskih sektora regije ADRION, te ima veliki utjecaj na teritorijalni kapital i regionalne resurse.

ECOVINEGOALS promiče održivost i otpornost u vinarskoj industriji poticanjem tranzicije intenzivnog vinogradarstva prema agroekološkim sustavima upravljanja koji štite prirodna staništa i krajolike, te smanjuje unos kemijskih i fosilnih goriva i štetne emisije. Projekt također ima za cilj poboljšati vještine dionika koji sudjeluju u lokalnoj upravi, ojačati transnacionalnu suradnju i pružiti posebne transnacionalne instrumente za promicanje, podršku i upravljanje agroekološkom tranzicijom.

Glavni cilj

Glavni cilj projekta ECOVINEGOALS je razviti strategije, akcijske planove, alate i povećati kapacitete za agroekološku tranziciju vinogradarskih područja prema održivoj proizvodnji s manje resursa i niskim udjelom ugljičnih emisija.

Specifični ciljevi projekta

- Razviti društvenu svijest i potrebne kompetencije za usklađivanje proizvodnih potreba sa zaštitom okoliša i krajolika, te posebice ranjivih područja gdje je prisutna intenzivna proizvodnja u vinogradarstvu
- Izraditi transnacionalne strategije, metodologiju i zajedničke akcijske planove koji podržavaju održivu tranziciju ranjivih vinogradarskih područja prema uravnoteženom ekosistemu ADRION teritorija.
- Transnacionalna razmjena strategija i akcijskih planova usmjerenih na jačanje kapaciteta participativnog upravljanja procesima održive tranzicije teritorija s intenzivnim vinogradarskim sustavom i ranjivim krajolikom.

Očekivani rezultati projekta

- Razmjena temeljnih koncepata i alata na ADRION području potrebnih za tranziciju intenzivnih vinogradarskih sustava, široko rasprostranjenih u tim područjima, prema održivim/agroekološkim metodama upravljanja
- Agroekološki pristupi sprečavaju onečišćenje okoliša, obogaćuju biološku raznolikost, poboljšavaju krajolik i lokalno stanište, razvijaju usluge ekosustava i smanjuju emisije odgovorne za klimatske promjene
- Unaprijediti vještine donositelja odluka i relevantnih dionika, javnih i privatnih, u participativnom upravljanju održive tranzicije proizvodnog sustava te u zajedničkoj definiciji strategija i razvojnih planova usmjerenih na zaštitu staništa i ruralnih krajolika
- Veća suradnja, razmjena i transnacionalna komunikacija između regionalnih vlasti i organizacija civilnog društva (poslovna udruženja, istraživačke institucije, kulturna svijest i stručno usavršavanje) prema zajedničkim ciljevima zaštite ekosustava, sprečavanja klimatskih promjena i prevencija socijalnih sukoba u korištenju zemljišta
- Povećanje broja i kvalitete alata i strategija koji mogu kroz zajedničku transnacionalnu viziju podržati planiranje i upravljanje agroekološkom tranzicijom lokalnih vinogradarskih sustava, formiranje potrebnih vještina i participativno upravljanje odlukama o teritorijalnom upravljanju.

In ADRION area the intensive management of viticulture can lead to negative effects on soil, water and air quality, biodiversity and ecosystem services and cause significant changes of fragile habitats and traditional landscapes.

ECOVINEGOALS promotes sustainability and resilience in the wine industry by encouraging the transition of intensive viticulture towards agro-ecological management systems that protect natural habitats and landscapes, and reduce the input of chemical and fossil fuels and harmful emissions. The project also aims to improve the skills of stakeholders involved in local governance, strengthen transnational cooperation and provide specific transnational instruments to promote, support and manage the agroecological transition.

Main goal:

The main goal of the ECOVINEGOALS project is to develop strategies, action plans, tools and increase capacities for the agro-ecological transition of wine-growing areas towards sustainable production with fewer resources and low carbon emissions.

Specific objectives of the project:

- Develop social awareness and the necessary competences for harmonizing production needs with the protection of the environment and landscape, and especially vulnerable areas where intensive production in viticulture is present
- Create transnational strategies, methodology and joint action plans that support the sustainable transition of vulnerable wine-growing areas towards a balanced ecosystem of the ADRION territory.
- Transnational exchange of strategies and action plans aimed at strengthening the capacity of participatory management of processes of sustainable transition of territories with an intensive viticulture system and a vulnerable landscape.

Expected results of the project

- Exchange of basic concepts and tools in the ADRION area necessary for the transition of intensive viticultural systems, widely distributed in these areas, towards sustainable/agroecological management methods
- Agroecological approaches prevent environmental pollution, enrich biological diversity, improve the landscape and local habitat, develop ecosystem services and reduce emissions responsible for climate change.
- Improve the skills of decision-makers and relevant stakeholders, public and private, in the participatory management of the sustainable transition of the production system and in the joint definition of strategies and development plans aimed at the protection of habitats and rural landscapes
- Greater cooperation, exchange and transnational communication between regional authorities and civil society organizations (business associations, research institutions, cultural awareness and professional training) towards the common goals of ecosystem protection, prevention of climate change and prevention of social conflicts in land use
- Increasing the number and quality of tools and strategies that can, through a common transnational vision, support the planning and management of the agro-ecological transition of local viticultural systems, the formation of the necessary skills and the participatory management of territorial management decisions.

PROJEKT: INTERNATURAL 2021

INTERNATURAL

Nositelj projekta: Udruga Informo

Partneri na projektu: Udruga ISTARSKO – Ekomuzej iz Vodnjana

Mjesto provedbe projekta: Vodnjan-Dignano, Istarska županija

Opći cilj projekta: Glavni cilj ovog projekta je stvaranje dugotrajnog i vidljivog utjecaja na lokalnu zajednicu u pogledu održivog razvoja, očuvanja lokalne kulture, proizvoda i tradicije te poticanja europske svijesti među stanovnicima Vodnjana. Volonteri sudjeluju u raznim aktivnostima koje provode Udruga Informo i Udruga ISTARSKO – Ekomuzej iz Vodnjana.

Od volontera koji sudjeluju u projektu očekuje se interes za razvojem života članova zajednice i poboljšanje vlastitih vještina, kao i želja za životom u inozemstvu u multikulturalnom okruženju, te volja za radom na različitim zadacima.



Ciljana skupina projekta su mladi volonteri od 17 do 30 godina života.



Agencija za mobilnost i programe Europske unije

63.443,00 eura



1.9.2020. – 31.12.2023.

PROJECT: INTERNATURAL 2021

INTERNATURAL

Coordinator: Informo Association

Partners in the project: Association ISTARSKO – Ekomuzej iz Vodnjana

Place of project implementation: Vodnjan-Dignano, Istrian County

General goal of the project: The main goal of this project is to create a long-term and visible impact on the local community in terms of sustainable development, preservation of local culture, products and traditions, stimulation of European awareness among the inhabitants of Vodnjan. Volunteers participate in various activities carried out by the Informo Association and the Association ISTARSKO - Eco Museum from Vodnjan.

Volunteers participating in the project are expected to be interested in developing the lives of community members and improving their own skills, as well as the desire to live abroad in a multicultural environment, and the willingness to work on different tasks.



The target group of the project are young volunteers aged 17 to 30 years.



Agency for Mobility and European Union Programs

63.443,00 eura



1.9.2020. – 31.12.2023.

Neke od aktivnosti su sljedeće: Priprema Erasmus+ dokumentacije, društvene mreže, upravljanje dnevnim zadacima i planiranjem poslovanja, istraživanje programa financiranja EU, te podrška u pisanju, vođenju i provedbi projekata, Podrška u organizaciji edukativnih i drugih događanja u Vodnjanu, Razvijanje osobnog mini – projekta za poticanje kreativnosti volontera i svijesti o njihovim sposobnostima, Korištenje osobnog i zajedničkog profila na platformi „Basecamp“ za upravljanje zadacima i praćenje vremena, Organizacija događaja za promociju ESC projekta u lokalnoj zajednici, Podrška u procesu urbane regeneracije u Vodnjanu, Pomoć u vođenju trgovine Ekomuzeja, Kreiranje online kataloga Ekomuzeja, Podrška i organizacija radionica o teritorijalnoj analizi i strateškom planiranju Vodnjana, Održavanje školskog povrtnog vrta i didaktičke farme, Organizacija različitih aktivnosti uz suradnju s osnovnom školom da bi se učenike potaknulo na proizvodnju i uporabu tipičnih lokalnih proizvoda, Podrška u organizaciji aktivnosti Ekomuzeja tijekom turističkih posjeta, itd. Volonteri će imati mogućnost pohađanja tečaja hrvatskog jezika koji će im pomoći u interakciji sa lokalnom zajednicom. Ovim projektom volonteri će imati priliku za razvitak osobnih sposobnosti kroz poticanje njihovih kreativnih i strukovnih vještina, dok istovremeno prolaze kroz proces integracije u novu zajednicu. Stečenim znanjem i novim vještinama po završetku projekta bit će spremni napraviti pozitivnu promjenu u vlastitim zajednicama.



7 VOLONTERA

iz Rusije, Ukrajine, Italije, Portugala i Saint-Matin-a volontiralo je godinu dana u Vodnjanu na razvoju zajednice

KROZ 365 DANA

volonteri su pomagali u aktivnostima udruge INFORMO i udruge ISTARSKO-Ekomuzej iz Vodnjana



ODRŽANE SU BROJNE RADIONICE

NAMIJENJENE VOLONTERIMA, a neke od njih su:

1. Online tečaj hrvatskog jezika te tečaj on-site
2. Sudjelovanje na On-arrival trainingu u Orahovici i na Mid-term training u Splitu
3. Radionica o tijeku projektnog ciklusa i projektni management
4. Tečaj orezivanja maslina
5. Tečaj kompostiranja
6. Radionica o sisanju i presađivanju te ciklusu radova u vrtu
7. Radionica prerade ljekovitog bilja
8. Radionica kako iskoristiti sredstva EU za pokretanje vlastitog poslovanja
9. Radionica o vrednovanju eno-gastro baštine
10. Mentorstvo u razvoju vlastitog osobnog projekta

Some of the activities are as follows: Preparation of Erasmus+ documentation, social networks, management of daily tasks and business planning, research into EU funding programs, and support in writing, managing and implementing projects, Support in organizing educational and other events in Vodnjan, Developing a personal mini-project to encourage creativity of volunteers and awareness of their abilities, Use of personal and joint profiles on the "Basecamp" platform for task management and time tracking, Organization of events to promote the ESC project in the local community, Support in the process of urban regeneration in Vodnjan, Help in running the Ecomuseum shop , Creation of the online catalog of the Ecomuseum, Support and organization of workshops on territorial analysis and strategic planning of Vodnjan, Maintenance of the school vegetable garden and didactic farm, Organization of various activities in cooperation with the primary school to encourage students to produce and use typical local products, Support in the organization Ecomuseum activities during tourist visits, etc. Volunteers will have the opportunity to attend a Croatian language course that will help them interact with the local community. With this project, volunteers will have the opportunity to develop their personal abilities by encouraging their creative and professional skills, while at the same time going through the process of integration into the new community. With the acquired knowledge and new skills at the end of the project, they will be ready to make a positive change in their own communities.



7 VOLUNTEERS

from Russia, Ukraine, Italy, Portugal and Saint-Martin volunteered for a year in Vodnjan for community development

THROUGHOUT 365 DAYS

volunteers helped in the activities of the INFORMO Association and the ISTARSKO-Ekomuzej Association from Vodnjan



NUMEROUS WORKSHOPS WERE HELD

INTENDED FOR VOLUNTEERS, and some of them are:

1. Online Croatian language course and on-site course
2. Participation in On-arrival training in Orahovica and Mid-term training in Split
3. Workshop on the progress of the project cycle and project management
4. Olive pruning course
5. Composting course
6. Workshop on sowing and transplanting and the cycle of works in the garden
7. Medicinal plant processing workshop
8. Workshop on how to use EU funds to start your own business
9. Workshop on evaluation of eno-gastro heritage
10. Mentoring in the development of your own personal project

/projekti započeti u 2023. godini/

PROJEKT: YEIM UP – ERASMUS ZA MLADE PODUZETNIKE (EYE)



Nositelj projekta: STIC WIRTSCHAFTSFORDERGESELLSCHAFT MARKISCH
ODERLANF MIT BESCHRANKTER HAFTUNG (Njemačka)

Partneri na projektu:

Udruga Informo (Hrvatska), Sociedad para a promocion de iniciativas empresariais innovadoras S.L. – UNINOVA (Španjolska), Project Ahead SC (Italija), Chambre de commerce et D Industrie de region Paris Ile-de-France (Francuska), Logos Societa Cooperativa a responsabilita limitata (Italija), Bohemia Eu planners SRO (Češka), Foundation cluster information and communication technologies (Bugarska), Connectiong DOTS (Litva)

Mjesto provedbe projekta: Hrvatska, Njemačka, Italija, Francuska, Češka, Španjolska, Bugarska, Litva i ostale zemlje EU.



Ciljana skupina projekta su **novi poduzetnici** koji su odlučili pokrenuti svoju vlastitu tvrtku ili su je već pokrenuli unutar protekle tri godine, te **iskusni poduzetnici** koji su vlasnici ili vode malo ili srednje poduzeće u jednoj od zemlji sudionica.



Executive Agency for Small and Medium-sized Enterprises (EASME) - **357.345,09 EUR**

Ured za udruge Vlade RH - **15.246,01 EUR**



1.2.2023.– 31.1.2027.

/projects in progress in 2023/

PROJECT: YEIM UP – ERASMUS FOR YOUNG ENTREPRENEURS (EYE)



Coordinator: STIC WIRTSCHAFTSFORDERGESELLSCHAFT MARKISCH ODERLANF MIT BESCHRANKTER HAFTUNG (Germany)

Partners on the project:

Udruga Informo (Croatia), Sociedad para a promocion de iniciativas empresariais innovadoras S.L. – UNINOVA (Spain), Project Ahead SC (Italy), Chambre de commerce et D Industrie de region Paris Ile-de-France (France), Logos Societa Cooperativa a responsabilita limitata (Italy), Bohemia Eu planners SRO (Czech Republic), Foundation cluster information and communication technologies (Bulgaria), Connectiong DOTS (Lithuania)

Place of project implementation: Croatia, Germany, Italy, France, Czech Republic, , Spain, Bulgaria, Lithuania and other EU countries.



The target group of the project are new entrepreneurs who have decided to start their own company or have already started it within the past three years, and experienced entrepreneurs who own or run a small or medium-sized company in one of the participating countries.



Executive Agency for Small and Medium-sized Enterprises (EASME) - **357.345.09 EUR**

Government of The Croatian Republic Office for Cooperation with NGOs - **15.246,01 EUR**



1.2.2023.– 31.1.2027.

Opći cilj projekta: Projekt YEIM ima cilj poticati poslovni duh na regionalnoj, nacionalnoj i europskoj razini te pridonosi poboljšanju poduzetništva, konkurentnosti i internacionalizacije malog i srednjeg poduzetništva, potencijalnih start-up poduzetnika, novih mikro i malih poduzeća u Hrvatskoj, Njemačkoj, Italiji, Francuskoj, Češkoj, Velikoj Britaniji, Španjolskoj, Bugarskoj i unutar EU.

Kratki opis projekta: Projekt YEIM osmišljen je u svrhu promicanja europskog poduzetništva, posebice u ICT sektoru (male i srednje tvrtke koji su davatelji informatičkih usluga i proizvoda za druge male i srednje tvrtke). Projekt YEIM namijenjen je svim poduzetnicima, ali posebnu pozornost posvećuju promicanju poduzetništva u ovom sektoru s fokusom na poduzetništvo u žena, pomažući novim i već konsolidiranim poduzetnicima da obogate svoje znanje i radno iskustvo putem međunarodnih aktivnosti mobilnosti i umrežavanja.

Ovaj projekt kroz program međunarodne razmjene (Erasmus za mlade poduzetnike) pruža priliku **novim poduzetnicima** da uče od iskusnih i uspješnih poduzetnika u njihovom sektoru u zemljama sudionicima programa. Novi poduzetnici usvajaju i razmjenjuju znanje i poslovne ideje s iskusnim poduzetnikom kod kojeg borave i s kojim surađuju u razdoblju od 1 do 6 mjeseci, a boravak im je jednim dijelom financiran od strane Europske komisije.

Krajnji cilj je ojačati poduzetništvo, internacionalizaciju i konkurentnost malih i srednjih poduzeća.

CILJANI REZULTAT:

OSTVARITI **80** RAZMJENA PODUZETNIKA DO
2027. GODINE



General goal of the project: The YEIM project aims to encourage business spirit at the regional, national and European level and contributes to the improvement of entrepreneurship, competitiveness and internationalization of small and medium-sized enterprises, potential start-up entrepreneurs, new micro and small enterprises in Croatia, Germany, Italy, France, Czech Republic, Great Britain, Spain, Bulgaria and within the EU.

Brief description of the project: The YEIM project is designed to promote European entrepreneurship, especially in the ICT sector (SMEs that are providers of IT services and products for other SMEs). The YEIM project is aimed at all entrepreneurs, but special attention is paid to promoting women's entrepreneurship in this sector, helping new and already consolidated entrepreneurs to enrich their knowledge and work experience through international mobility and networking activities.

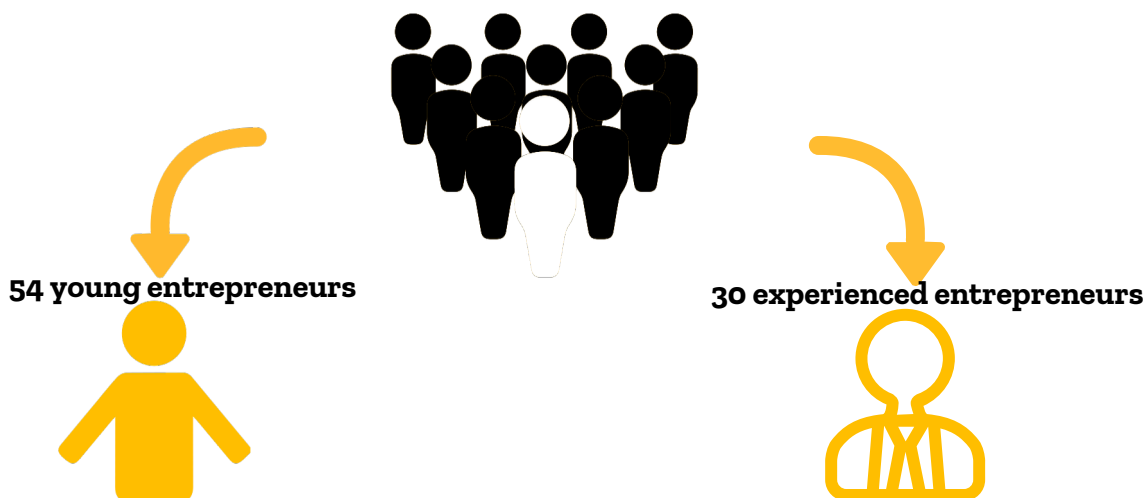
This project, through the International Exchange Program (Erasmus for Young Entrepreneurs), provides an opportunity for new young entrepreneurs to learn from experienced and successful entrepreneurs in their sector in the countries participating in the program. New entrepreneurs adopt and exchange knowledge and business ideas with an experienced entrepreneur with whom they reside and cooperate for a period of one month to six months, and their stay is partly funded by the European Commission.

The ultimate goal is to strengthen entrepreneurship, internationalization and the competitiveness of small and medium-sized enterprises

TARGET RESULT:

ACHIEVE **80** EXCHANGE OF ENTREPRENEURS

BY 2027



PROJEKT: INTERNATURAL 2023

INTERNATURAL

Nositelj projekta: Udruga Informo

Partneri na projektu: Udruga ISTARSKO – Ekomuzej iz Vodnjana

Mjesto provedbe projekta: Vodnjan-Dignano, Istarska županija

Opći cilj projekta: Glavni cilj ovog projekta je stvaranje dugotrajnog i vidljivog utjecaja na lokalnu zajednicu u pogledu održivog razvoja, očuvanja lokalne kulture, proizvoda i tradicije te poticanja europske svijesti među stanovnicima Vodnjana. Volonteri sudjeluju u raznim aktivnostima koje provode Udruga Informo i Udruga ISTARSKO – Ekomuzej iz Vodnjana.

Od volontera koji sudjeluju u projektu očekuje se interes za razvojem života članova zajednice i poboljšanje vlastitih vještina, kao i želja za životom u inozemstvu u multikulturalnom okruženju, te volja za radom na različitim zadacima.



Ciljana skupina projekta su mladi volonteri od 17 do 30 godina života.



Agencija za mobilnost i programe Europske unije

63.443,00 eura



1.9.2023. – 31.1.2025.

PROJECT: INTERNATURAL 2023

INTERNATURAL

Coordinator: Informo Association

Partners in the project: Association ISTARSKO – Ekomuzej iz Vodnjana

Place of project implementation: Vodnjan-Dignano, Istrian County

General goal of the project: The main goal of this project is to create a long-term and visible impact on the local community in terms of sustainable development, preservation of local culture, products and traditions, and stimulation of European awareness among the inhabitants of Vodnjan. Volunteers participate in various activities carried out by the Informo Association and the Association ISTARSKO - Eco Museum from Vodnjan.

Volunteers participating in the project are expected to be interested in developing the lives of community members and improving their own skills, as well as the desire to live abroad in a multicultural environment, and the willingness to work on different tasks.



The target group of the project are young volunteers aged 17 to 30 years.



Agency for Mobility and European Union Programs

63.443,00 eura



1.9.2023. – 31.1.2025.

Neke od aktivnosti su sljedeće: Priprema Erasmus+ dokumentacije, društvene mreže, upravljanje dnevnim zadacima i planiranjem poslovanja, istraživanje programa financiranja EU, te podrška u pisanju, vođenju i provedbi projekata, Podrška u organizaciji edukativnih i drugih događanja u Vodnjanu, Razvijanje osobnog mini – projekta za poticanje kreativnosti volontera i svijesti o njihovim sposobnostima, Korištenje osobnog i zajedničkog profila na platformi „Basecamp“ za upravljanje zadacima i praćenje vremena, Organizacija događaja za promociju ESC projekta u lokalnoj zajednici, Podrška u procesu urbane regeneracije u Vodnjanu, Pomoć u vođenju trgovine Ekomuzeja, Kreiranje online kataloga Ekomuzeja, Podrška i organizacija radionica o teritorijalnoj analizi i strateškom planiranju Vodnjana, Održavanje školskog povrtnog vrta i didaktičke farme, Organizacija različitih aktivnosti uz suradnju s osnovnom školom da bi se učenike potaknulo na proizvodnju i uporabu tipičnih lokalnih proizvoda, Podrška u organizaciji aktivnosti Ekomuzeja tijekom turističkih posjeta, itd. Volonteri će imati mogućnost pohađanja tečaja hrvatskog jezika koji će im pomoći u interakciji sa lokalnom zajednicom. Ovim projektom volonteri će imati priliku za razvitak osobnih sposobnosti kroz poticanje njihovih kreativnih i strukovnih vještina, dok istovremeno prolaze kroz proces integracije u novu zajednicu. Stečenim znanjem i novim vještinama po završetku projekta bit će spremni napraviti pozitivnu promjenu u vlastitim zajednicama.



4 VOLONTERA

iz Hrvatske ili EU zemalja volontirat će godinu dana u Vodnjanu na razvoju zajednice

2 + 2 VOLONTERA

z Hrvatske ili EU zemalja volontirat će dva mjeseca u Vodnjanu na razvoju zajednice



PRILIKA ZA UNAPRIJEĐENJE ZNANJA I VJEŠTINA KROZ BROJNE RADIONICE

neke od njih su:

1. Online tečaj hrvatskog jezika te tečaj on-site
2. Sudjelovanje na On-arrival trainingu u Orahovici i na Mid-term training u Splitu
3. Radionica o tijeku projektnog ciklusa i projektni management
4. Tečaj orezivanja maslina
5. Tečaj kompostiranja
6. Radionica o sisanju i presađivanju te ciklusu radova u vrtu
7. Radionica prerade ljekovitog bilja
8. Radionica kako iskoristiti sredstva EU za pokretanje vlastitog poslovanja
9. Radionica o vrednovanju eno-gastro baštine
10. Mentorstvo u razvoju vlastitog osobnog projekta
11. Radionica Landscape dizajna uz tradiciju Istre

Some of the activities are as follows: Preparation of Erasmus+ documentation, social networks, management of daily tasks and business planning, research into EU funding programs, and support in writing, managing and implementing projects, Support in organizing educational and other events in Vodnjan, Developing a personal mini-project to encourage creativity of volunteers and awareness of their abilities, Use of personal and joint profiles on the "Basecamp" platform for task management and time tracking, Organization of events to promote the ESC project in the local community, Support in the process of urban regeneration in Vodnjan, Help in running the Ecomuseum shop , Creation of the online catalog of the Ecomuseum, Support and organization of workshops on territorial analysis and strategic planning of Vodnjan, Maintenance of the school vegetable garden and didactic farm, Organization of various activities in cooperation with the primary school to encourage students to produce and use typical local products, Support in the organization Ecomuseum activities during tourist visits, etc. Volunteers will have the opportunity to attend a Croatian language course that will help them interact with the local community. With this project, volunteers will have the opportunity to develop their personal abilities by encouraging their creative and professional skills, while at the same time going through the process of integration into the new community. With the acquired knowledge and new skills at the end of the project, they will be ready to make a positive change in their own communities.



4 VOLUNTEERS

from Croatia or EU countries will volunteer for a year in Vodnjan on community development

2 + 2 VOLONTEERS

from Croatia or EU countries will volunteer for two months in Vodnjan on community development



OPPORTUNITY TO IMPROVE KNOWLEDGE AND SKILLS THROUGH NUMEROUS WORKSHOPS

1. Online Croatian language course and on-site course
2. Participation in On-arrival training in Orahovica and Mid-term training in Split
3. Workshop on the progress of the project cycle and project management
4. Olive pruning course
5. Composting course
6. Workshop on sowing and transplanting and the cycle of works in the garden
7. Medicinal plant processing workshop
8. Workshop on how to use EU funds to start your own business
9. Workshop on evaluation of eno-gastro heritage
10. Mentoring in the development of your own personal project
11. Landscape design workshop with Istrian tradition



/gospodarske usluge u 2023./

Udruga INFORMO, sukladno Statutu čl. 12. radi osiguranja održivosti udruge, pruža gospodarske usluge:

usluge informacijskog društva, obavljanja trgovačkog posredovanja na domaćem i inozemnom tržištu, zastupanje domaćih i inozemnih tvrtki, djelatnost pružanja usluga elektroničkih publikacija, savjetodavne djelatnosti, savjetovanja u vezi s upravljanjem, izdavačke djelatnosti, pružanje intelektualnih usluga, istraživanje tržišta i ispitivanje javnog mijenja.

Udruga INFORMO je kroz cijeli period 2023. godini bila angažirana za uslugu savjetovanja i rada u projektnoj implementaciji, administraciji, komunikaciji i organizaciji eventa.

Prijašnje usluge izvršene prema privatnim, javnim i neprofitnim tijelima bile su u vidu savjetovanja oko sistematizacije EU projektnog tima unutar lokalne samouprave, edukacije o projektnom ciklusu i razvoju ideje za projekt ili pokretanje poslovanja, izrada poslovnih planova i analiza poslovanja, izrada akcijskih planova energetske održivosti razvitka -SEAP, team building edukacije i aktivnosti.

Predsjednica Udruge
Sabina Valić



/economic services 2023./

Accordance to the Statute of Art. 12. in order to ensure the sustainability of the association, Informo can provides economic services:
information society services, commercial mediation on the domestic and foreign markets, representation of domestic and foreign companies, the activity of providing electronic publication services, consulting activities, management consulting, publishing activities, providing intellectual services, market research and public exchange research.

Throughout the entire period of 2023, the INFORMO association was engaged for consulting and work in project implementation, administration, communication and event organization.

Previous services provided to private, public and non-profit bodies were in the form of consulting on the systematization of the EU project team within the local self-government, education on the project cycle and the development of an idea for a project or starting a business, the creation of business plans and business analysis, the creation of action plans for energy sustainable development - SEAP, team building education and activities.

President of the Association
Sabina Valić